



Public Policy Forum

moving the region forward

Annual Report

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2005

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metroparent magazine recognized the Forum in 2005 as a recipient of its “Family Friendly” award.

Vision

Our hope is for a southeastern Wisconsin that is socially and economically healthy and that deals decisively, responsibly, and in a timely manner with public issues. We will be the indispensable resource for objective research and analysis to guide and shape public policy.

Mission

We seek, discover, and disclose true and accurate information to enhance the effectiveness of government and public policy in southeastern Wisconsin, the state, and the nation; we facilitate public policy discussion and action.

We achieve our mission by:

- Promoting high quality, objective information through survey and basic research on civic issues of local, state, and national concern;
- Sponsoring educational programs on issues of public concern;
- Creating study committees to recommend options for public consideration on timely issues of particular importance to the Milwaukee metro region and the state;
- Facilitating productive interaction among those public and private sector persons and groups who make, influence, or carry out public policy.



In Memoriam, 1911-2005 Norman N. Gill

Below is a piece written by Jeff Browne in memory of Norman that was printed in the *Milwaukee Journal Sentinel* on November 26.

Legacy of Citizen Gill

In the summer of 1995, a few days after I started working at the Public Policy Forum, I paid a visit to Citizen Gill.

Norman Gill was legendary among policy-makers and leaders in Milwaukee. He had been famous for his passion for good government.

We talked for two hours about his four decades as executive director of the Citizens' Governmental Research Bureau, which became the Public Policy Forum after he retired in 1984. He didn't like the name change at all.

"Public Policy Forum," he scoffed. "What does that mean? Now, Citizens' Governmental Research Bureau - that tells you what it does."

I've been thinking about that remark off and on ever since. It was emblematic of the changed circumstances in both government and its so-called watchdogs.

Like Gill's small office on the Marquette University campus, piled high with papers, local government once was chaotic. Now, our local governments are much tidier than they were in the middle of the 20th century.

Gill, more than anyone else, made them that way. To some, the essence of Gill's legacy was professionalism in government. He championed the idea of having professional managers run cities, villages and counties.

As a result, local government today is more sophisticated than it was 50 years ago. It also is much bigger - and sometimes intimidating to citizens and their elected representatives.

As a result, local government today - more than in Gill's era - can be out of touch with citizens and vice versa. Many citizens have become taxpayers. And there is a world of difference

between the two:

Citizens are like stockholders. They take ownership of government. They influence it. They respect it.

They hold it accountable for outcomes that go well beyond the local tax rate.

They help make decisions. They identify with Abraham Lincoln's "government of the people, by the people, for the people."

Taxpayers tend to see themselves as victims of government. The professionals decide, and the taxpayers pay.

People who call themselves taxpayers generally don't feel like they control the government; they feel like the government controls them.

They are more likely to subscribe to Thomas Jefferson's epigram: "That government is best which governs least."

Gill was the ultimate citizen. To many local government officials, he was a valuable adviser, conciliator, friend, moral beacon and crusader.

One such official was Chas Mulcahy, a County Board member in the 1960s and former head of the Public Policy Forum's Board of Directors. Recalls Mulcahy:

"Norman was quiet but formidable, always prepared, willing and determined to make his point about how government could function more cost- effectively, more humanely, more openly and more ethically. He could not be intimidated. He had the heart of a lion. He was one of a kind."

Gill was slow-motion reform. While some people hope to revolutionize local government in a day or a month or a year, his method was persistence.

He stood for reform in local government, day in and day out, ordinance by ordinance, public hearing by public hearing, one budget after another, one village trustee at a time.

He was an icon of change who, over the course of time, earned the right to be listened to. In the end, he seemed to have the magic.

Reform is an ongoing process. We need more people like Gill, people who view themselves as citizen-owners of government, not taxpayer-victims of government.

And today, we need more genuine non-partisanship. In an era when special interests and partisan politics dominate public discourse, the need for governmental research that is credible and unbiased is greater than ever.

Today, the Public Policy Forum tries to honor Gill's tradition, but we do so in a broader way. We focus less on the actions of individual governments and more on public policy, and our objective is regional reform. We hope to help southeastern Wisconsin become healthier - socially and economically.

And we strive to continue Gill's legacy: that is, to be the indispensable resource for objective research and analysis in guiding and shaping public policy.

Like Gill, we are critics of government, but our approach, also like his, is intended to be constructive.

Norman Gill was a man who was respectful of the institutions he criticized. He wanted to make them better, more effective, more efficient.

And it helped that he loved Milwaukee.

Thank you, Citizen Gill.

From the chairman

2005 was a banner year, resulting in many “firsts” by the Forum.

Perhaps the most important study to be completed has been the water resource management project funded by The Brico Fund, the Greater Milwaukee Foundation, and The Joyce Foundation. It was begun two years ago and provides a public policy path to managing both the quantity and the quality – a first in advocating integration of the two – of the watershed’s resources vis-a-vis development. Currently, the Forum is presenting the study’s findings to interested organizations and groups throughout the region.

In the past year, the Forum also created a new barometer for the region’s economic well-being. Its study of income migration into and out of southeastern Wisconsin resulted in the “net income migration” index, which, for this initial study, showed that the region had a net loss of \$2 billion in personal income from 1993 through 2002. Both the study and the index received considerable media attention.

Another milestone for the Forum was the creation of the first-ever ranking of the nation’s largest metro areas based on their ability to attract federal funds. The study, in which the Milwaukee area lagged in most categories, was the first part of an economic development series funded by the Helen Bader Foundation. The second part – which also was completed in 2005 – dealt with the area’s ability to attract federal economic development funds. While making progress in this category, Milwaukee still ranks 29th among the 50 largest metro areas.

Finally, the Forum took its study on property taxes a step further by factoring in property values. Doing so gave a more accurate picture of how expensive or inexpensive it is to live in a particular community in southeastern Wisconsin.

But these are just the highlights of Forum research in 2005. A synopsis of every study in the past year is included in this annual report.

It also should be noted that late in 2005, the Forum received a challenge grant of \$10,000 from the Helen Bader Foundation for a comprehensive race relations study of Milwaukee. More money must be raised for the project, but the initial grant has received considerable attention and the Forum is confident the study will be done. In a column in *The Business Journal*, Jeff Browne said, “There is a great deal of talk these days about regional efforts around economic development. What I sense is missing is the discussion about the elephant in the room – race relations.”

Throughout all of the Forum’s research, the thread of regional cooperation is present. Because of the organization’s relentless drive to make it part of every

public policy agenda, regional cooperation truly has become the mantra in the seven counties of southeastern Wisconsin. The topic is talked and written about everywhere.

On those issues related to the business of the Forum, the organization has turned the corner on membership. After years of a gradual slide, we saw an uptick in the number of new members last year. It’s an encouraging sign and the organization will continue working on enhancing membership in the coming year.

For the first time – beyond just the “Salute to Local Government” – the Forum has successfully secured sponsors for all of its events. There is interest among corporations and organizations in having their names associated with the Forum. A correlation might even exist between such sponsorships and attendance. For example, our Viewpoint luncheon on TIF – which had three sponsors – drew the largest attendance ever for such an event.

As a result of these developments, the Forum ended the year with a greater financial surplus than the previous year. In fact, this is the eighth year in a row with a surplus.

Lastly, the Forum underwent its first-ever audit. I’m pleased to report that our auditors made relatively few recommendations, and all of their concerns were acted upon by the executive committee and the board prior to the end of 2005.

As we enter 2006, the Forum is on the right path. It has broadened and strengthened its influence throughout the region and all signs point to continued improvement and excellence. The future of the Forum is bright indeed.

At the annual meeting, I will pass the mantle of leadership to F. William Haberman, who will carry the 93-year tradition of the Forum to even greater heights. Bill is an outstanding leader who knows how to bring people together to realize a goal. His guidance in the development of the Milwaukee Public Market is an excellent example of those qualities.

Thanks to all Forum members and staff for your support and work during my tenure. I’m gratified at what the Forum has accomplished during the last two years and I’m looking forward to being a part of this organization’s future as we continue “moving the region forward.”

Cordially,



Rick White
Vice President
Corporate Communications
We Energies



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We Energies

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HNTB Corporation

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MSOE

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CH2M Hill

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Rick White
We Energies

Nicholas C. Wilson
Jacobus Wealth Management

Mary Lou Young
Rockwell Automation

Paul M. Ziehler
City of West Allis

Regional Reports

February – Keeping up with the neighbors?

The original intent of Tax Increment Financing (TIF) legislation was to provide assistance to redevelop blighted urban areas that could not be developed under normal market conditions. But since the time that Wisconsin's first TIF district was approved in 1976, the number, scope, and reach of TIF have grown substantially.

Sponsors: Greater Milwaukee Foundation; Helen Bader Foundation; Lynde & Harry Bradley Foundation; Richard & Ethel Herzfeld Foundation

February – The landscape of a growing southeastern Wisconsin

This report provides policymakers and citizens with a snapshot of current land-use patterns in our region and the implications for the region's future. It urges policymakers to look at land use from a regional perspective.

Sponsors: Helen Bader Foundation; Lynde & Harry Bradley Foundation; Richard & Ethel Herzfeld Foundation

March – Southeastern Wisconsin outpaces state in tax base growth

The seven-county southeastern Wisconsin region grew its tax base at a rate faster than the state as a whole for the second year in a row. This year's 8.9% growth is the highest since 1992, possibly signaling a turnaround for the region's fiscal health.

Sponsor: Robert W. Baird & Co. Inc.

May – New test of economic health shows personal income migrates out of southeastern Wisconsin

Over the last 10 years, southeastern Wisconsin has experienced a net income migration of minus \$2 billion. The region is not attracting enough new personal wealth to counter its losses, and the trend has been greater net losses each year.

Sponsors: Greater Milwaukee Foundation; Helen Bader Foundation; Lynde & Harry Bradley Foundation; Richard & Ethel Herzfeld Foundation

May – Southeastern Wisconsin tax bills higher despite lower tax rates

This new analysis shows that a home's value has a much greater impact on the tax bill than does the tax rate.

Sponsor: Robert W. Baird & Co. Inc.

June – Federal expenditures in metropolitan areas

The federal government plays a significant role in our nation's metropolitan economies. Annually, \$1.1 trillion in federal funds flow into the 50 largest metro areas. Just under half of this money (46.8%) goes to individuals through direct payment programs; the remaining 53.2% goes for grants, wages, loans, and procurement contracts.

Sponsors: Greater Milwaukee Foundation; Helen Bader Foundation; Lynde & Harry Bradley Foundation; Richard & Ethel Herzfeld Foundation

September – Competing for economic development dollars

In the first study of its kind, the Forum uses U.S. census data to measure the 50 largest metro areas on their ability to attract federal investment for economic development. The Forum developed a new measure to allow someone to see, for the first time, who is getting what in federal economic development funds.

Sponsors: Greater Milwaukee Foundation; Helen Bader Foundation; Lynde & Harry Bradley Foundation; Richard & Ethel Herzfeld Foundation

November – 2005 public schooling in southeastern Wisconsin

19th annual report on public schooling includes data on demographics, enrollment, spending, and property tax figures for the 94 school districts in southeastern Wisconsin's seven counties. Accompanying poster ranks districts on a variety of measurements.

Sponsors: GE Healthcare; Griffin, Kubik, Stephens & Thompson, Inc.; Multiple Listing Service; Northwestern Mutual Foundation

Research Brief

⇒ January – Who’s putting pressure on voucher enrollment cap?

This year continues a 14-year trend of growth in the Milwaukee Parental Choice Program. More students than ever are attending the city’s private schools using taxpayer-funded vouchers. In addition, more private schools are participating. Accompanying poster lists all choice schools, along with their basic information.

Sponsor: Evan & Marion Helfaer Foundation

Other research

⇒ November – 9th annual report card on charitable giving for metro Milwaukee 2005

Forum tracked giving trends based on results from over 60 nonprofit organizations. Findings were presented at the annual awards luncheon of the Milwaukee Chapter of the National Society of Fund Raising Executives.

Sponsors: Donors Forum of Wisconsin; The Faye McBeath Foundation; Greater Milwaukee Foundation; United Way of Greater Milwaukee

⇒ December – Milwaukee County’s indigent health care policy: The future of GAMP

Milwaukee County is unique in Wisconsin in funding a comprehensive health care safety net for its low-income uninsured residents. This program, the General Assistance Medical Program (GAMP), allows over 25,000 each year to obtain health care services they otherwise could not afford.

Sponsor: The Faye McBeath Foundation

Presentations

January, Jeffrey C. Browne, president, “**Tapping Into the Power of Regional Thinking**,” Milwaukee Center for Independence

February, Browne, presentation on **intergovernmental cooperation** to Racine and Kenosha government leaders

February 16, Anneliese M. Dickman, J.D., research director, “**Privatization of Public Higher Education**,” University of Wisconsin-Stevens Point

April 5, Ryan J. Horton, M.U.P., researcher, presented **TIF policy and practice findings**, Zoning, Neighborhoods & Development Committee, *City of Milwaukee*

April 12, Browne, welcome address, **8th annual Midwest Telecommunications Conference**, Marquette University, *Milwaukee*

April 27, Browne, moderated “**Solving the Water Puzzle**” symposium on water resources in southeastern Wisconsin, Embassy Suites Hotel, *Brookfield*

May, Browne, participated on panel discussion about “**toxic leadership**,” Cardinal Stritch University, *Milwaukee*

May 10, Browne, speech to non-profit executives on **regionalism**, Milwaukee Center for Independence

May 13, Horton, presented findings on **TIF policy and practice**, 2005 Wisconsin Housing Conference, University of Wisconsin-Madison

May 18, Horton, presented findings on **TIF policy and practice**, 2005 Wisconsin American Planning Association Conference, *Sheboygan*

May 24-25, Browne, participated in Greater Milwaukee Committee’s “**Vision Quest**,” **regional branding** discussion, Grand Geneva Resort, *Lake Geneva*

May 27, Browne, presentation to attorneys on **regional collaboration**, University Club, *Milwaukee*

June 3, Horton, presented findings on **TIF policy and practice**, Community Development Summit, Urban Economic Development Association, *Milwaukee*

June 20, Dickman, “**Diversity and Tomorrow’s Profits: Women in Corporate Leadership**,” 8th International Women’s Policy Research Conference, *Washington, D.C.*

July 13, Browne, presentation on **regional issues**, Kenosha Area Business Alliance

July 17-18, Browne, **Governmental Accounting Standards Advisory Council**, *Baltimore, Maryland*

August 16, Browne and Horton, presentation on **regional economic development research**, Kenosha County Board

September 23, Dickman, “**Local Support for Early Childhood Education as an Economic Development Tool**,” Embracing Diversity for Children and Families Conference, *Milwaukee*

October, Browne, presentation on **regional issues**, Waukesha County Board

October 5, Browne, speaker at **regional water symposium** put on by Godfrey & Kahn, Marriott Hotel, *Pewaukee*

October 12, Browne, panel on **regional leadership**, Cardinal Stritch University, *Milwaukee*

October 18, Horton, “**Hurricane Katrina’s Effects on Federal Spending in Southeastern Wisconsin**” American Association of University Women – North Shore Milwaukee Branch, *Milwaukee*

November, Dickman, “**School Choice and the Question of Accountability: The Milwaukee Experience**,” Havurah of Congregation Sinai, *Milwaukee*

November 4-5, Browne, **Governmental Accounting Standards Advisory Council**, *New York City*

November 14, Horton, “**Regionalism and Tax Increment Financing**,” University of Wisconsin-Milwaukee School of Architecture and Urban Planning

December 8, Browne, **regional collaboration**, Donors Forum round table, Milwaukee Club

Events

⇒ *January 28 - **TABOR: Savior or Satan?*** – Racine Mayor Gary Becker (anti-TABOR) and Waukesha County Executive Dan Finley (pro-TABOR)

Sponsor: Milwaukee Brewers Baseball Club

⇒ *February 23 - **Leadership, coaching, results***
– Milwaukee Public Schools Superintendent William Andrekopoulos (MPS school board candidates also invited)

⇒ *March 24 (annual meeting) - **Looking Back to the Future*** – Milwaukee Historian John Gurda

⇒ *April 27 - **Solving the Water Puzzle*** – Symposium and panel discussion about water resource management in southeastern Wisconsin

Sponsors: CH2M Hill; EarthTech; HNTB Corporation

⇒ *September 7 - **TIF: Tool for Progress and Improvement*** – Panel of Michael Harrigan, executive vice president, Ehlers & Associates; R. Jay Hintze, mayor, city of Glendale; Richard “Rocky” Marcoux, commissioner, Department of City Development, city of Milwaukee. Moderated by Kathryn J. Dunn, Helen Bader Foundation

Sponsors: Associated General Contractors (AGC) of Greater Milwaukee; Ehlers & Associates; Foley & Lardner

⇒ *November 10 - **Regional Support for the Arts***
– Panel of Floyd Ciruli, Ciruli Associates (Denver) and Bruce Seaman, associate professor of economics, Georgia State University (Atlanta). Moderated by William L. Holahan, University of Wisconsin-Milwaukee (UWM) professor and associate director of UWM’s Center of Economic Education

Sponsors: Argosy Foundation; Miller Brewing Company

“Salute to Local Government”

Recognizes individuals and programs providing the best in innovative government services

June 23 – 13th annual “Salute to Local Government”

- ⇒ Innovation Award (five categories)
 - *Excellence in individual teamwork*
City of New Berlin Police Department
Program: “Mission Possible”
 - *Intra-governmental cooperation*
Milwaukee Municipal Court
Program: Driver’s License Workforce Development
 - *Inter-governmental cooperation*
Milwaukee County and the City of Milwaukee
Program: Milwaukee’s Joint Web Portal
 - *Regional cooperation*
Menomonee Valley Partners, Inc.
Program: Menomonee Valley Revitalization
 - *Private-public cooperation*
City of West Allis & Wisconsin Women’s Business Initiatives Corp.
Program: Microenterprise
- **City of West Allis & Whitnall Summit Co.**
Program: Tax Increment Financing for Redevelopment

Awards sponsor: Norman N. Gill Fund through the *Greater Milwaukee Foundation*

- ⇒ Quality of Life Award
 - **Milwaukee County Office for Persons with Disabilities**
Program: Wil-O-Way Recreation

Award sponsor: Norman N. Gill Fund through the *Greater Milwaukee Foundation*

- ⇒ Lifetime Achievement Award
 - **Michael R. Miller**
Former mayor, city of West Bend

Award sponsor: Norman N. Gill Fund through the *Greater Milwaukee Foundation*

- ⇒ Norman N. Gill Award for Individual Excellence in Government
 - **Gordon Kacala**
Executive director
Racine County Economic Development Corporation

“Salute” sponsors: Ehlers & Associates, Inc.; Helen Bader Foundation; HNTB Corporation; Marshall & Ilsley Corporation; Quarles & Brady; SC Johnson; Virchow, Krause & Company

Media sponsor: Milwaukee Public Television
(created video vignettes of the winners)

Committees

Committees essential to the Forum's operation

Executive

Rick White, chair

William R. Adams	Kristine Hinrichs	James P. Ryan
James T. Barry III	Michael A. Juneau	Roger H. Schroeder
Paul M. Bonaiuto	Douglas M. MacNeil	Art Smith
F. William Haberman	David G. Meissner	Lori L. Stortz
Susan H. Hatch	Charles C. Mulcahy	Brian Swenson
Thomas R. Hefty	Steven M. Radke	

Nominating

David G. Meissner, chair

F. William Haberman	Kristine Hinrichs	Art Smith
Thomas R. Hefty	Douglas M. MacNeil	

"Salute to Local Government"

Jeffrey J. Remsik, chair

Tina M. Chang	Kathleen Pritchard	Elizabeth Sternkopf
Michael Harrigan	Lisa Robbins	<i>R.A. Smith & Associates, Inc.</i>
Edmund Henschel	James P. Ryan	Paul M. Ziehler
Kristine Hinrichs		

Staff



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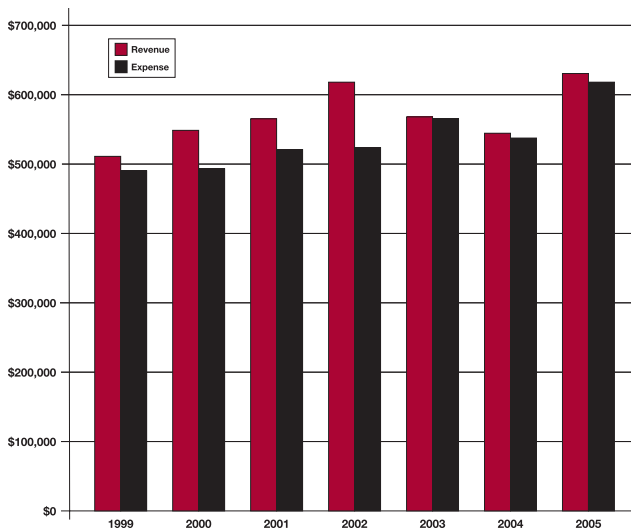
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Kate Ksobiech, Ph.D.
senior research analyst

Finances

Sixteen new members (*see below*) joined the Forum in 2005.

Operating revenue – generated from membership dues, foundation and other grants, sponsorships, sales of literature, and fundraising events – totaled \$632,535, compared to \$546,937 last year.



2005 new members

- Anderson, Richard T.
- BDO Seidman
- Crispell-Snyder, Inc.
- Cullen, Timothy F.
- Hinshaw, Ed
- Irgens Development Partners
- Lyons, Kevin J.
- Marchese, Patrick
- Metropolitan Builders Association
- Murtaugh, Jack
- O'Malley, Richard
- Public Financial Management
- Quad/Graphics, Inc.
- Tall Pines Conservancy
- United Healthcare
- Washington County

Membership

- Administrators & Supervisors Council
- Altria Corporate Services, Inc.
- A.O. Smith Corporation
- Anderson, Richard T. Associated General Contractors
- Aurora Family Service
- Aurora Health Care
- Avenues West Association
- Badger Meter, Inc.
- Bay Ridge Consulting
- BDO Seidman
- Beth Foy & Associates
- Blood Center of Southeastern Wisconsin
- Bottom Line Marketing & Public Relations
- Brady Marketing Group
- Breitenbach Weiss
- Briggs & Stratton Corporation
- Business Journal, The*
- Camp Dresser & McKee, Inc.
- Cardinal Stritch University
- Cedarburg School District
- CESA #1
- CH2M Hill
- Charles D. Jacobus Family Foundation
- City of Brookfield
- City of Cedarburg
- City of Franklin
- City of Greenfield
- City of Milwaukee
- City of Muskego
- City of New Berlin
- City of West Allis
- Colliers Barry, Inc. Commercial
- Association of Realtors Wisconsin
- Conta & Associates
- Cook & Franke
- Covenant Health Care
- Crispell-Snyder, Inc.
- CSA Philanthropy
- Cullen, Timothy F.
- Daily Reporter / Wisconsin Law Journal Publishing Company*
- Darling, State Senator Alberta
- Davis, Linda L.
- Deloitte & Touche
- Dickman Company, The
- Dieffenbach & Associates
- Diliberti, Daniel J.
- Dirksen, Roger G.
- Donors Forum of Wisconsin
- Earth Tech
- Ehlers & Associates
- Elmbrook School District
- EMCS Design Group
- Engberg Anderson
- Evan and Marion Helfaer Foundation
- Fannie Mae
- Foley & Lardner
- Franklin Public Schools
- GE
- George Watts & Son, Inc.
- Godfrey & Kahn, Inc.
- Goodwill Industries of SE Wisconsin
- Graef, Anhalt, Schloemer & Associates
- Greater Milwaukee Association of Realtors
- Greater Milwaukee Committee
- Griffin, Kubik, Stephens & Thompson, Inc.
- Grunau Company
- Foster Family Foundation
- Frank F. Haack & Associates
- Froedtert Hospital
- Hangertight
- Hatch Staffing Services
- Helen Bader Foundation
- Hinshaw, Ed
- HNTB Corporation
- Hurtado Consulting
- IBM
- Irgens Development Partners
- Jenkins, William I.
- Kenner and Associates
- Kettle Moraine School District
- Keystone Travel Services
- Kimball Communications
- Knetzger, Russell
- La Causa, Inc.
- Ladish Company
- Legacy Bank
- Local Initiatives Support Corp.
- Lutheran Social Services of Wisconsin & Upper Michigan, Inc.
- Lynde and Harry Bradley Foundation, The
- Lynne Broydrick Group
- Lyons, Kevin J.
- M&I Marshall & Ilsley Bank
- MacNeil & Associates, Ltd.
- Madigan III, Daniel F.
- Marchese, Patrick
- Marcus Center for the Performing Arts
- Marcus Corporation
- Marquette University
- Medical College of Wisconsin
- Meissner, David G.
- Meissner, Paul F.
- Menomonee Falls School District
- Metropolitan Builders Association
- Metropolitan Milwaukee Association of Commerce
- Michael Best & Friedrich
- Milwaukee Area Technical College
- Milwaukee Art Museum
- Milwaukee Brewers Baseball Club
- Milwaukee Center for Independence
- Milwaukee County *Milwaukee Journal Sentinel*
- Milwaukee Magazine
- Milwaukee Metropolitan Sewerage District
- Milwaukee Municipal Court
- Milwaukee Police Association
- Milwaukee Public Library
- Milwaukee Public Museum

Membership, *continued*

- | | |
|---|---|
| Milwaukee Public Schools | Super Steel Products |
| Milwaukee Regional Medical Center | SysLogic, Inc. |
| Milwaukee School of Engineering | Tall Pines Conservancy |
| Milwaukee Teacher Education Center | TDS Metrocom |
| Milwaukee Teachers' Education Association | Towne Realty, Inc. |
| Monalco, Inc. | Tyler, Jean |
| Montgomery, Jan | United Healthcare |
| Morgan&Myers | United Performing Arts Fund |
| Motor Castings Company | United Way |
| Mueller Communications | University of Wisconsin-Milwaukee |
| Multiple Listing Service | University of Wisconsin-Milwaukee - Extension |
| Murtaugh, Jack | US Bank |
| North Shore Bank | Village of Bayside |
| Northwestern Mutual | Village of Brown Deer |
| Ogden & Company | Village of Elm Grove |
| Ogden Development Group | Village of Hales Corners |
| O'Malley, Richard | Village of Menomonee Falls |
| O'Neill, Bruce C. | Village of Shorewood |
| O'Neill, Priscilla | Village of Sussex |
| Park Bank | Village of Thiensville |
| Pieper Electric Company | Village of Whitefish Bay |
| Port Washington/Saukville Schools | Virchow, Krause & Co. |
| Private Industry Council | VISIT Milwaukee |
| Public Financial Management | von Briesen & Roper |
| Quad/Graphics, Inc. | Washington County |
| Quarles & Brady | Waukesha County |
| R.A. Smith & Associates, Inc. | Waukesha County Technical College |
| Reinhart, Boerner, Van Deuren, Norris & Rieselbach | Wauwatosa Public Library |
| Robert W. Baird & Co. Incorporated | We Energies |
| Rockwell Automation | Weiss, Richard L. |
| Rotary Club of Milwaukee | West Allis/West Milwaukee School District |
| Ruekert & Mielke, Inc. | Whyte Hirschboeck Dudek |
| SBC | Wilson, Nick |
| Schroeder, Roger | Wisconsin Department of Natural Resources |
| Serpe, Michael J. | Wisconsin Physicians Service |
| Shorewood School District | Wurlitzer, Prescott |
| Skrypchak, Dennis | YMCA of Metropolitan Milwaukee |
| Smith, Katherine L. | |
| Smith, Philip R. | |
| Social Development Commission | |
| Southeastern Wisconsin Regional Planning Commission | |

Forum in action



1) Forum Chairman Rick White (at podium) warms up the audience at Viewpoint luncheon, "Regional Support for the Arts."



2-3) Questions from the audience help to create a lively atmosphere at Viewpoint luncheons.

4) Kathryn G. Dunn, of the Helen Bader Foundation, moderates a Viewpoint panel discussion on TIF (tax incremental financing).



5) More than 200 attended "Solving the Water Puzzle," a Forum symposium on water issues held in Waukesha County.

6) Gordon Kacala, of the Racine County Economic Development Corporation, received the 2005 Norman N. Gill Award for Individual Excellence in Government at the Forum's "Salute to Local Government."



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2-4 employees	\$250		1-500	\$300
5-19	\$500		501-1,000	\$400
20-49	\$750		1,001-5,000	\$500
50-99	\$1,000		5,001-10,000	\$750
100-149	\$1,500		10,001-15,000	\$900
150-249	\$2,500		15,001+	\$1,000
250-349	\$3,500			
350-499	\$4,000			
500-599	\$5,000			
600-799	\$6,000			
800+	\$7,000			
Municipal <i>(based on population)</i>			Public school districts <i>(based on enrollment)</i>	
1-10,000	\$300		1-3,000	\$300
10,001-30,000	\$400		3,001-7,000	\$400
30,001-75,000	\$500		7,001-15,000	\$500
75,001-100,000	\$750		15,001-35,000	\$750
100,001+	\$1,000		35,001+	\$1,000
County <i>(based on population)</i>				
1-150,000	\$400			
150,001-300,000	\$500			
300,001-500,000	\$750			
500,001+	\$1,000			